



**How I Did It**  
CEOs Share  
Their Secrets  
of Explosive  
Growth

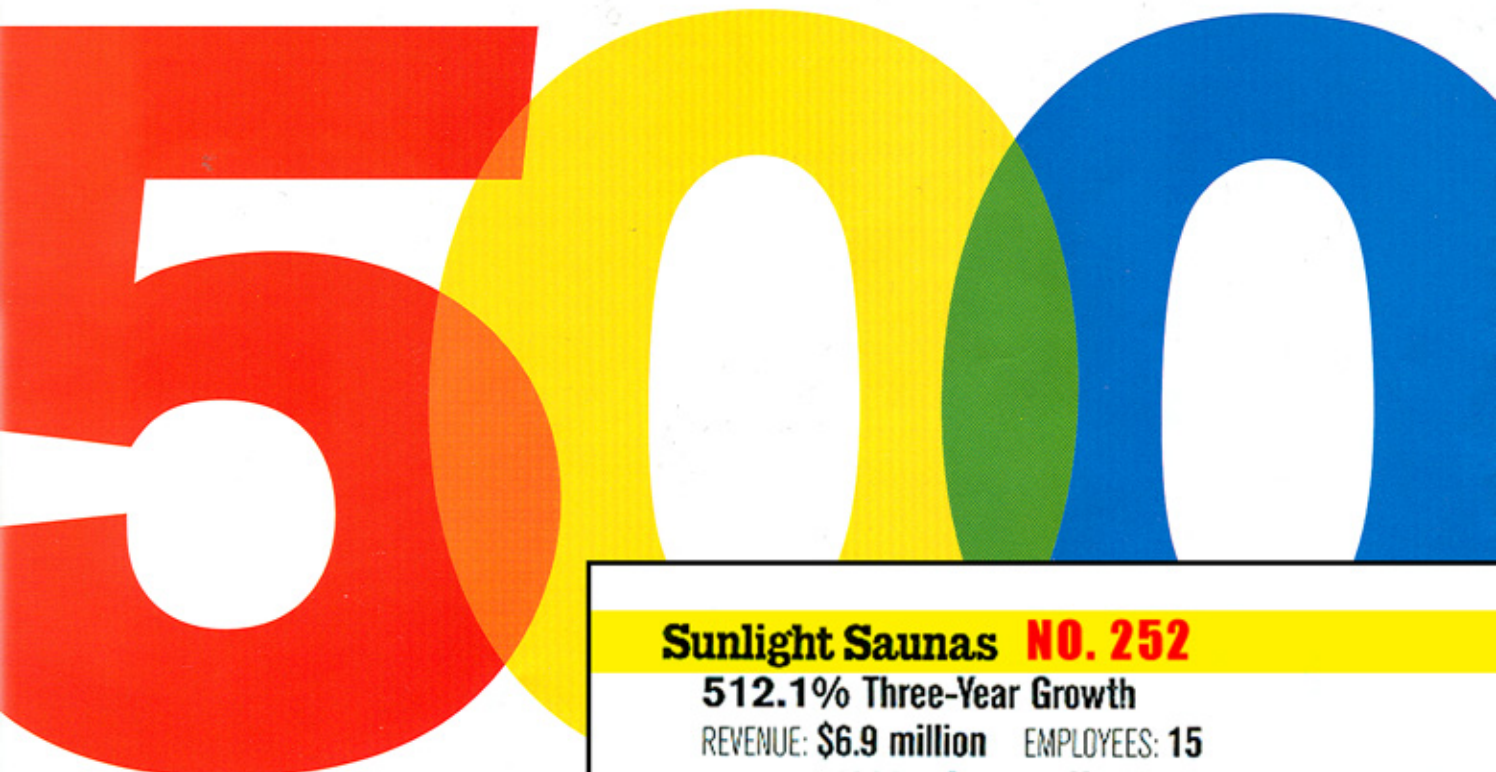
*25th Anniversary*

**SPECIAL ISSUE**

**Inc.**

The Handbook of the American Entrepreneur

**AMERICA'S  
FASTEST  
GROWING  
PRIVATE  
COMPANIES**



**Sunlight Saunas NO. 252**

**512.1% Three-Year Growth**

REVENUE: \$6.9 million EMPLOYEES: 15

FOUNDED: 1999 Lenexa, Kansas

*What it does:* Designs and sells far-infrared saunas online. (Far infrared is a portion of the light spectrum, and the source of heat in these saunas.) *Why it's growing:* The explosion of the wellness market, coupled with an increasing emphasis on the wholesale side of the business. The company's customers are gyms, physicians, chiropractors, and anyone else who yearns for an Armana Luxury sauna with 10 heaters and an optional LCD/DVD player.